



## Exhibitor Information

August 3, 4, 5, 2023 • Thurs. 9-4, Fri. 9-8, Sat. 9-4  
Palladino Farms • 3149 Sweet Road, Pompey, NY 13138

## SHOW CONTACTS

Show Manager: Ken Maring • 518-673-0103 • 518-221-4124 • [kmaring@leepub.com](mailto:kmaring@leepub.com)  
Assistant Show Manager: Missy Pedro • 518-673-0102 • [mpedro@leepub.com](mailto:mpedro@leepub.com)  
Sales Manager: Bruce Button • 518-221-4103 • [bbutton@leepub.com](mailto:bbutton@leepub.com)

## DECORATOR: **ALL SHIPMENTS MUST GO THROUGH THE DECORATOR TO INSURE ACCURACY**

Great Lakes Events  
100 Bickford Street, Rochester, NY 14606  
Phone: 585-458-2200 • Fax: 585-458-5087 • [www.greatlakesevents.com](http://www.greatlakesevents.com)  
**ANY SHIPMENTS SENT DIRECTLY TO THE SHOW SITE ARE NOT THE RESPONSIBILITY OF THIS COMPANY.**

## PARKING

Exhibitors are provided free parking with an exhibitor parking pass obtained in the show office. The exhibitor parking pass DOES NOT allow exhibitors to park on the show site. There is NO PARKING and NO TRAFFIC allowed on the show site after 8:30am each show day. NO vehicles can be parked on an exhibit. Overnight and trailer parking is available.

## FORK TRUCK SERVICE

Fork trucks are available at no charge for unloading during the below dates.  
**Monday 7/24/23 from 8 to 5 THROUGH Friday 7/28/23 from 8 to 5**  
**Monday 7/31/23 from 8 to 5 THROUGH Wednesday 8/2/23 from 8 to 5**  
If you need a fork truck when there is not one scheduled, please call Ken at 518-221-4124. Assembly of equipment must be scheduled and there will be a fee.  
**\*\*\*NO FORK TRUCK SERVICE SaTURday 7/29/23 OR SUNday 7/30/23\*\*\***

## ELECTRIC

110 Electric is available for no charge, you must sign up in advance.  
220 Single phases electric is available for an additional charge.—

## HOST HOTEL

The Craftsman Inn- 315-637-8000 • 7300 E. Genesee St., Fayetteville, NY 13066  
\$219 per night until 6/30/23 - Must mention Empire Farm Days for rate.  
Other accommodations: <https://www.visitsyracuse.com/hotels/> • DoubleTree by Hilton Syracuse • Hampton Inn and Suites on Carrier Circle and the Hampton Inn Syracuse/Clay

## Questions...

**KEN MARING • [kmaring@leepub.com](mailto:kmaring@leepub.com) • 800-218-5586 or Cell 518-221-4124**  
**MISSY PEDRO • [mpedro@leepub.com](mailto:mpedro@leepub.com) • 800-218-5586**



# Exhibitor Information

**August 3, 4, 5, 2023 • Thurs. 9-4, Fri. 9-8, Sat. 9-4**  
**Palladino Farms • 3149 Sweet Road, Pompey, NY 13138**

## Shipping

All shipments must go through the decorator (Great Lakes Events) to insure accuracy. Any shipments sent directly to the show site are not the responsibility of this company.

Great Lakes Events, 100 Bickford Street, Rochester, NY 14606

Phone: 585-458-2200 • Fax: 585-458-5087 • [www.greatlakesevents.com](http://www.greatlakesevents.com)

## move in / out

Exhibitor move in is from 8am to 5pm beginning Monday, July 24th through Friday, July 28th and begins again 8am to 5pm on July 31st through August 2nd. (Fork trucks are available **Monday 7/24/23 from 8 to 5 THROUGH Friday 7/28/23 from 8 to 5 and Monday 7/31/23 from 8 to 5 THROUGH Wednesday 8/2/23 from 8 to 5 - NO FORK TRUCK SERVICE SaTURday 7/29/23 OR SUNday 7/30/23**). All exhibits must remain in place and attended until the close of the show on Thursday, August 4th at 3pm. Exhibitors must check in at the show office on Monday, August 1 to receive parking passes.

## par king

Exhibitors are provided free parking with an exhibitor parking pass obtained in the show office. The exhibitor parking pass DOES NOT allow exhibitors to park on the show site. There is NO PARKING and NO TRAFFIC allowed on the show site after 8:30am each show day. NO vehicles can be parked on an exhibit. Overnight and trailer parking is available.

## fire extinguiSher S

Portable fire extinguishers must be provided by the exhibitor in accordance with Section 906 of the Fire Code of New York State, which states tents and canopies shall have a portable fire extinguisher. Hay, straw, wood chips, shavings or combustible materials shall not be located within any tent or canopy unless necessary for the care and daily feeding of livestock or the material is kept damp at all times.

## liveStock diSpl ayS

If you plan to exhibit animals at Empire Farm Days you will need to adhere to the following rules and regulations to reduce risk.

- Notify us of your intent to display animals so that the appropriate precautions are taken to ensure the safety of the animals and visitors.
- Anyone bringing animals for display is responsible for making sure there is a hand washing station available for the public.
- Animal owners must provide Empire Farm Days with a Certificate of Veterinary Inspection for any/all animals being exhibited. Exhibited animals must meet the standards for NYS fair entrance (contact NYS Dept. of Ag & Markets at 518-457-3502 for a copy of the regulations).

**golf cart rental** - Empire Golf Carts - 315-730-8510 - [rentals@empiregolfcars.com](mailto:rentals@empiregolfcars.com)

**tent S** - Renting Memories is our preferred provider. Grace Marshall

– Office 315-446-7101 and Cell 315-569-2402 • [grace.trc@rentingmemories.com](mailto:grace.trc@rentingmemories.com)

Fire extinguishers are required by NYS in tents that you have ordered or supplied yourself.

**camping** - <https://HeritageHill.ticketspice.com/empire-farm-days-camping>

**pressure waShing** - Holsinger Pressure Washing • Amanda & Jason Holsinger • 814-404-5109, 814-762-6912

**audio / viSual needS** - LEN WIDDEKIND • 315-447-1546

**tableS & chair S** - Great Lakes Events • 585-458-2200 • Fax: 585-458-5087 • [www.greatlakesevents.com](http://www.greatlakesevents.com)

**SignS / banner S / booth Suppl ieS** - Lee Newspapers, Inc 518-673-0101 • [commercialprint@leepub.com](mailto:commercialprint@leepub.com)

# Insurance Requirements

**Palladino Farms • 3149 Sweet Road, Pompey, NY 13138**

**dear exhibitor,**

Below you will see a sample of the Acord Certificate of Liability Insurance form, which is one of the requirements of being an exhibitor in the show. This certificate can be obtained through your insurance company. Please have them email it to [mpedro@leepub.com](mailto:mpedro@leepub.com), fax it to 518-673-3245 or mail it to Lee Trade Shows, PO Box 121, Palatine Bridge, NY 13428. Be sure to specify which Trade Show the insurance form represents. (i.e.: Keystone Farm Show, Virginia Farm Show, Empire Farm Days, Hard Hat Expo).

If you have any further questions, please feel free to contact us at **800-218-5586**. Thank you!

ACORD		CERTIFICATE OF LIABILITY INSURANCE		OP ID: KK	
				DATE (MM/DD/YYYY)	
				12/20/2012	
<p>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.</p> <p>IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).</p>					
<p>PRODUCER Consolidated Underwriting Alli 37715 Pembroke Livonia, MI 48152 Denise M. McHenry, CFC, AAI, LIC</p>		<p>Phone: 734-402-2430</p>		<p>CONTACT NAME: PHONE (A/C, No, Ext): FAX (A/C, No): E-MAIL: ADDRESS: PRODUCER CUSTOMER ID #: JUBIL-2</p>	
INSURED		INSURER(S) AFFORDING COVERAGE		NAIC #	
<p><b>Your Company Information</b></p>		INSURER A: Hanover Insurance Co.			
		INSURER B: Citizens Insurance Company			
		INSURER C: Allmerica Financial Benefit			
		INSURER D:			
		INSURER E:			
INSURER F:					
COVERAGES		CERTIFICATE NUMBER:		REVISION NUMBER:	
<p>THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.</p>					
INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)
A	GENERAL LIABILITY	X	OHB7939385	04/07/2012	04/07/2013
	<p>COMMERCIAL GENERAL LIABILITY</p> <p>CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR</p>				
	<p>GEN'L AGGREGATE LIMIT ABOVE \$100K</p> <p>POLICY PRO LIMIT \$100K</p>				
	<p>LIMITS</p> <p>EACH OCCURRENCE \$ 1,000,000</p> <p>PREMISES (Ea occurrence) \$ 300,000</p> <p>MED EXP (Any one person) \$ 5,000</p> <p>PERSONAL &amp; ADV INJURY \$ 1,000,000</p> <p>GENERAL AGGREGATE \$ 2,000,000</p> <p>PRODUCTS - COM/OP AGG \$ 2,000,000</p>				
C	AUTOMOBILE LIABILITY		AWB8989937	01/13/2012	01/13/2013
	<p>ANY AUTO</p> <p>ALL OWNED AUTOS</p> <p>SCHEDULED AUTOS</p> <p>HIRED AUTOS</p> <p>NON-OWNED AUTOS</p>				
	<p>COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000</p> <p>BODILY INJURY (Per person) \$</p> <p>BODILY INJURY (Per accident) \$</p> <p>PROPERTY DAMAGE (Per accident) \$</p>				
A	UMBRELLA LIAB	X	OHB7939388	04/07/2012	04/07/2013
	<p>EXCESS LIAB</p> <p>CLAIMS-MADE</p> <p>DEDUCTIBLE</p> <p>RETENTION \$</p>				
	<p>EACH OCCURRENCE \$ 4,000,000</p> <p>AGGREGATE \$ 4,000,000</p>				
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	Y/N	W7B7939308	04/07/2012	04/07/2013
	<p>ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)</p> <p>If yes, describe under DESCRIPTION OF OPERATIONS below</p>	N/A			
	<p>WORKERS COMPENSATION</p> <p>EL EACH ACCIDENT \$ 1,000,000</p> <p>EL DISEASE - EA EMPLOYER \$ 1,000,000</p> <p>EL DISEASE - POLICY LIMIT \$ 1,000,000</p>				
<p><b>Additional Insured:</b></p> <p><b>EMPIRE FARM DAYS and Palladino Farms - Heritage Hill Brewhouse</b></p>					
CERTIFICATE HOLDER			CANCELLATION		
<p>Trade Show Division</p> <p>Lee Newspapers, Inc</p> <p>6113 State Highway 5</p> <p>Palatine Bridge, NY 13428</p>			<p>SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.</p> <p>AUTHORIZED REPRESENTATIVE Denise M. McHenry, CFC, AAI, LIC</p>		
<p>© 1988-2009 ACORD CORPORATION. All rights reserved.</p>					
ACORD 25 (2009/09)		The ACORD name and logo are registered marks of ACORD			



# ***Reserve Your Space Now in the Official Show Program for Empire Farm Days!***

## **EMPIRE FARM DAYS AUGUST 3-4-5, 2023**

The Show Program and Pre-Show Issue will be published on Monday, July 24 with an ad deadline of Thursday, July 13. This issue will have the complete Show Program including exhibitor list, maps of the show and schedule of events. This is the issue that show attendees use to plan their visit. According to Trade Show News Network, 74% of show attendees plan out the visit in advance. Make sure you make their list! If you have any trade show specials, this is where you want to let the attendees know what they are.

The Show Issue of Country Folks will be published on Monday, July 31 with an ad deadline of Tuesday, July 25. This issue will have extra circulation at the show.

*If you repeat your ad from the pre-show issue, your ad will be 25% off.*

**All ads include full color.**

<b>Full Page</b> .....	<b>10.25" wide x 13" tall</b> .....	<b>\$1850</b>
<b>Junior Page</b> .....	<b>8.5" wide x 11" tall</b> .....	<b>\$1550</b>
<b>Half Page (Horizontal)</b> .....	<b>10.25" wide x 6.25" tall</b> .....	<b>\$975</b>
<b>Half Page (Vertical)</b> .....	<b>5" wide x 13" tall</b> .....	<b>\$975</b>
<b>Quarter Page</b> .....	<b>5" wide x 6.25" tall</b> .....	<b>\$500</b>



**ADDED VALUE  
OF \$525<sup>00</sup>**

### **ALL ADS INCLUDE:**

- A video that you supply for our website
- 1 e-newsletter ad
- 2 Facebook postings on any of our Facebook pages  
(Country Folks, Country Folks Grower, Country Culture,  
Keystone Farm Show, Virginia Farm Show, Empire Farm Days)

**CONTACT US NOW TO RESERVE YOUR SPACE IN THIS SPECIAL ISSUE!**

Country Folks is the Official Publication of Empire Farm Days!  
empirefarmdays.com • countryfolks.com • leepub.com • info@leepub.com  
Published by Lee Newspapers Inc





# Empire Farm Days

*The Summer Farm Show for the Northeast*

# AUGUST 3-4-5, 2023

Thurs. 9 AM-4 PM • Fri. 9 AM-8 PM • Sat. 9 AM-4 PM

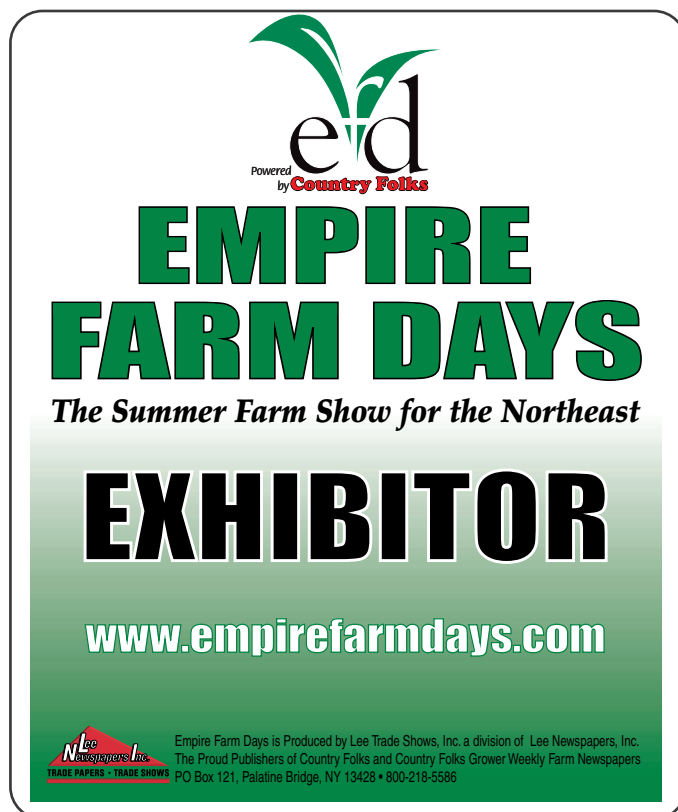


PO Box 121, 6113 State Hwy 5  
Palatine Bridge, NY 13428  
800-218-5586

***Company:***

***Number of Badges Needed:***

# Exhibitor Badges!



**Badges and lanyards will be handed out in the show office.**

***Just let us know how many badges you need!***

RETURN TO:

**mpedro@leepub.com • Fax 518-673-3245**



# Sponsorship Opportunities

only available to exhibitors

August 3, 4, 5, 2023 • Thursday 9-4, Friday 9-8, Saturday 9-4

Palladino Farms • 3149 Sweet Road, Pompey, NY 13138

## SHOW BAG SPONSORSHIP

### ☐ EXCLUSIVE \$1,100

1. Sponsor supplies 10,000 bags inserted by the exhibitor with 2 of their promo pieces. Bags to be distributed at the show entrance.
2. Publicity in all show related advertising in all of the Country Folks publications.
3. Your company logo on the Empire Farm Days website.

## PORTA POTTY SIGN SPONSORSHIP

- ☐ **\$1,000** 11x17 Laminated ads will be placed in each of the 100 porta potty's used at the show assuring visibility to a captive audience.

## BENCH SPONSORSHIP

- ☐ **\$1,000** Have your company name on all 13 benches to be placed throughout the show.

## BOTTLED WATER SPONSORSHIP

- ☐ **\$1,000** Have your company name on bottled water being given away at ten places throughout the show. Sponsor supplies bottled water

## GUSS THE BULL PHOTO SPONSORSHIP

Guss the Bull will be at the show in Frisbie Welding's booth for attendees to have the picture taken with him. Sponsor all 3 days or choose your day.

### ☐ \$2,500 FOR ALL 3 DAYS

### ☐ TUESDAY \$1,000

### ☐ WEDNESDAY \$1,000

### ☐ THURSDAY \$1,000

## SKID STEER RODEO SPONSORSHIPS

Empire farm days championship skid steer rodeo will be held August 3, 2022 from 9am to 2pm. Contestants will compete on a "luck of the draw" chosen machine to win \$500 for the fastest clean time (no penalties). The first 100 contestants will receive \$20 cash once they complete the course. All contestants will receive a swag bag full of exhibitor promo items. **All contestants must be 18 years of age and able to prove it**

### ☐ DIAMOND - EXCLUSIVE \$5,000

1. \$1,500 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising as the Exclusive Diamond Level Sponsor.
3. All signage for the event at the show will give you top billing.
4. 2 Pieces and listing on the swag bags given to contestants.

### ☐ EMERALD - EXCLUSIVE \$2,500

1. \$1,000 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. All signage for the event at the show will list you as Exclusive Emerald Sponsor.
4. 2 Pieces and listing on the swag bags given to contestants.

### ☐ RUBY \$1,000

1. \$500 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. 2 Pieces and listing on the swag bags given to contestants.

### ☐ SAPPHIRE \$500

1. \$200 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. 2 Pieces and listing on the swag bags given to contestants.

### ☐ CONTESTANT SWAG BAG \$250

150 Cloth bags with sponsor names listed.  
Each sponsor can put 2 logo'd giveaway items in each bag.  
Bags Supplied by Empire Farm Days.

Exhibiting Co. \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax Number \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_



# Show Program Listing

August 3, 4, 5, 2023 • Thursday 9-4, Friday 9-8, Saturday 9-4  
Palladino Farms • 3149 Sweet Road, Pompey, NY 13138

**please complete this form and return it to c o u n t r y f o l k s no later than JULY 1, 2023**  
**Any forms returned after that date may not be listed in the program due to time restraints.**

**Dear Empire Farm Days Exhibitor,**

To be sure your company is included in the **e m p i r e f a r m d a y s s h o w p r o g r a m**, please complete the information on the form below. It is an **e x c e l l e n t f r e e** advertising opportunity for exhibitors. You will also benefit from the additional circulation, as it will be passed out to all attendees at the show.

**c o u n t r y f o l k s**  
**booth 1084A**

PO Box 121, 6113 State Highway 5 • Palatine Bridge, NY 13428

**800-218-5586 • fax 518-673-3245**

bbutton@leepub.com • www.leepub.com

**products to be exhibited:** Exhibitors and trade show opportunities. *Country Folks* is a weekly farm newspaper with regional editions covering North Carolina to New England. Producers of the Keystone Farm Show, Virginia Farm Show and the Hard Hat Expo. Managers of the Empire State Producers Expo and the National Angus Convention.

**show r e p r e s e n t a t i v e:** Bruce Button

Company Name: \_\_\_\_\_ Booth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Products You Will Be Exhibiting: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

New Products Being Introduced (if applicable): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name(s) of Your Representative(s) to be at the Show: \_\_\_\_\_

\_\_\_\_\_

**For information on advertising in the show program, call Your Sales Representative  
or Sales Manager, Bruce Button at 518-221-4103**

**RETURN BY MAIL: Country Folks - Empire Farm Days Program, PO Box 121, Palatine Bridge, NY 13428**

**Return by Fax 518-673-3245 Attention: Missy Pedro or email:mpedro@leepub.com**



# Skid Steer Rodeo Equipment Sponsorship

August 3, 4, 5, 2023 • Thursday 9-4, Friday 9-8, Saturday 9-4  
Palladino Farms • 3149 Sweet Road, Pompey, NY 13138

To participate in this sponsorship you must be an exhibitor with a minimum field area of 25x50 at the 2023 Empire Farm Days.

The Skid Steer Rodeo will be held on Friday.

1. Dealers supply a machine and \$100 toward prize money. No timer is needed.
2. Dealer can supply as many machines as they like (\$100 toward prize money per machine).
3. The event will run from 9am-1pm with sign up at rodeo site and drive immediately after sign up.
4. The choice of machine will be determined by drawing at time of contestant sign up.
5. Rules will be clearly stated and one timer who will be judge for all.
6. Machine throttles will not be preset but penalties will be strict.

## Machine #1

Make \_\_\_\_\_ Model \_\_\_\_\_  
Type of control: ☐ Foot ☐ Hand

## Machine #2

Make \_\_\_\_\_ Model \_\_\_\_\_  
Type of control: ☐ Foot ☐ Hand

## Machine #3

Make \_\_\_\_\_ Model \_\_\_\_\_  
Type of control: ☐ Foot ☐ Hand

**\$100 x** \_\_\_\_\_ **Number of Machines = \$** \_\_\_\_\_

Exhibiting Co. \_\_\_\_\_ Person in Charge of Display \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax Number \_\_\_\_\_

email: \_\_\_\_\_ web site: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_

empire farm days • produced by lee newspapers, inc • 6113 state hwy 5 • palatine bridge, ny

**Call Ken @ 800-218-5586 for More Information**



## HOTEL INFORMATION

August 3, 4, 5, 2023 • Thursday 9-4, Friday 9-8, Saturday 9-4  
Palladino Farms • 3149 Sweet Road, Pompey, NY 13138

### THE CRAFTSMAN INN & SUITES

55-Inch LED HDTV  
Alarm Clock  
Complimentary Wi-Fi  
Mini Refrigerator  
Keurig Coffeemaker  
Glass-Enclosed Showers  
Spacious Work Desk with Chair  
In-Room Safes  
Luxury Bath & Hand Products  
Iron & Ironing Board  
Hairdryer In Room  
Contemporary Woodland Art  
Blackout Curtains

**7300 E GENESEE ST, FAYETTEVILLE, NY 13066**

**Call: 315-637-8000**

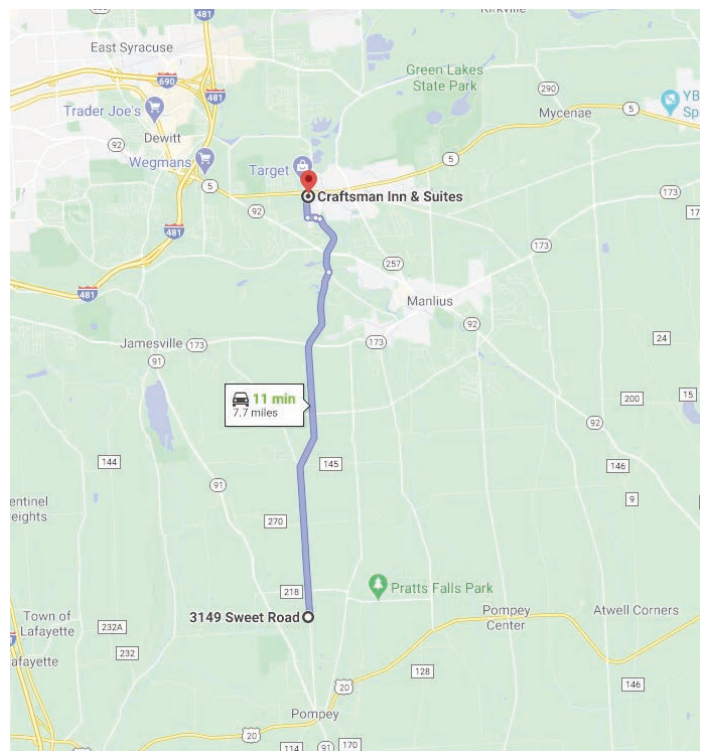
**\$219<sup>00</sup>** per night  
through 6/30/23

**For Reservations Call 315-637-8000**

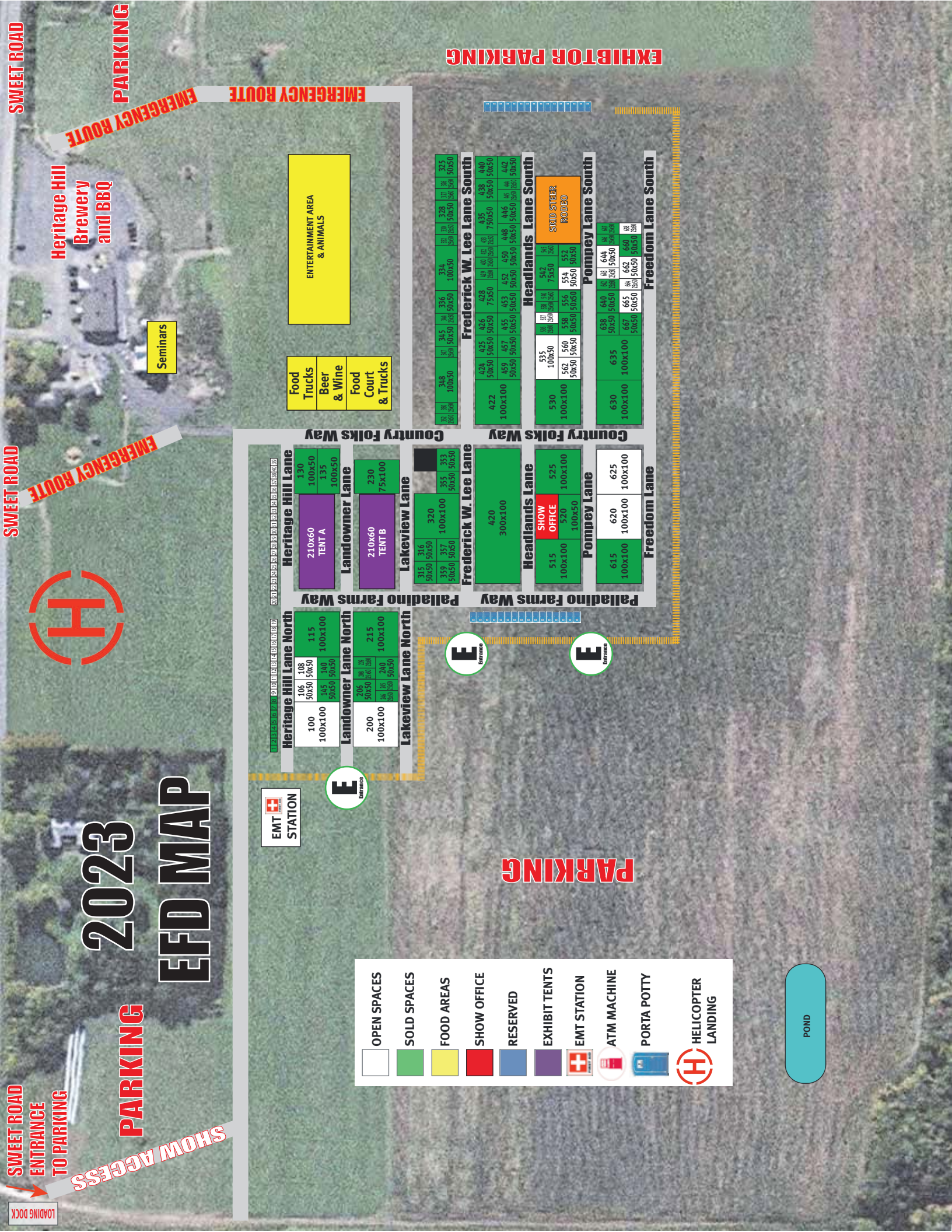
**Be sure to mention Empire Farm Days!**

**ROOMS ARE LIMITED!  
Reserve yours today!**

Treat yourself to time at Craftsman Inn & Suites and find yourself enjoying complimentary breakfast, free Wi-Fi, and parking throughout your stay. The new design with indoor and outdoor spaces, accented with Stickley furnishings create a fresh elegance. Also, our on-site market pantry, room delivery service, restaurant & taphouse add to your convenience and comfort while you're in town.







LOADING DOCK  
SWEET ROAD  
ENTRANCE  
TO PARKING

SWEET ROAD  
EMERGENCY ROUTE

SWEET ROAD



Heritage Hill  
Brewery  
and BBQ

EMERGENCY ROUTE

PARKING

Seminars

# 2023 EFD MAP

PARKING

SHOW ACCESS

EMERGENCY ROUTE

EMT  
STATION

Entrance

- OPEN SPACES
- SOLD SPACES
- FOOD AREAS
- SHOW OFFICE
- RESERVED
- EXHIBIT TENTS
- EMT STATION
- ATM MACHINE
- PORTA POTTY
- HELICOPTER LANDING

Heritage Hill Lane

Heritage Hill Lane North

210x60  
TENT A

100  
100x100

Landowner Lane

Landowner Lane North

210x60  
TENT B

200  
100x100

Lakeview Lane

Lakeview Lane North

315  
50x50  
315  
50x50  
320  
100x100  
355  
50x50  
353  
50x50

Frederick W. Lee Lane

Frederick W. Lee Lane North

420  
300x100

515  
100x100  
520  
100x100

Headlands Lane

Headlands Lane North

SHOW  
OFFICE  
515  
100x100  
520  
100x100

515  
100x100  
520  
100x100

Pompey Lane

Pompey Lane North

615  
100x100  
620  
100x100  
625  
100x100

615  
100x100  
620  
100x100  
625  
100x100

Freedom Lane

Freedom Lane North

Food Trucks  
Beer & Wine  
Food Court  
& Trucks

ENTERTAINMENT AREA  
& ANIMALS

Frederick W. Lee Lane South

422  
50x50  
425  
50x50  
426  
50x50  
428  
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432  
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433  
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Headlands Lane South

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Freedom Lane South

Freedom Lane South

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EXHIBITOR PARKING

# TENT A

A1	A2	A3	A4	A5	A6	A7	A8	A9	A10
A38	A37	A36	A35	A34	A33	A32	A31	A30	
A39	A40	A41	A42	A43	A44	A45	A46	A47	
A76	A75	A74	A73	A72	A71	A70	A69	A68	A67

ENTRANCE

A11	A12	A13	A14	A15	A16	A17	A18	A19	A20
A29	A28	A27	A26	A25	A24	A23	A22	A21	
A48	A49	A50	A51	A52	A53	A54	A55	A56	
A66	A65	A64	A63	A62	A61	A60	A59	A58	A57

ENTRANCE

# TENT B

B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
B38	B37	B36	B35	B34	B33	B32	B31	B30	
B39	B40	B41	B42	B43	B44	B45	B46	B47	
B76	B75	B74	B73	B72	B71	B70	B69	B68	B67

ENTRANCE

B11	B12	B13	B14	B15
DAIRY SECTION				
B29	B28	B27	B26	B25
B48	B49	B50	B51	B52
DAIRY SECTION				
B66	B65	B64	B63	B62

ENTRANCE





## Exhibitor Liability Insurance Program

As a standard requirement for all our show exhibitors, it is necessary for you to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. Insurance Coverage is not optional.

This insurance must be in force during the lease dates of the event, August 1-6, 2023, naming Lee Trade Shows (6113 State Highway 5, Palatine Bridge, NY 13428) as the certificate holder. The following must be named as additional insured: Lee Trade Shows and Heritage Hill Brewery Palladino Farms.

## Rainprotection Insurance Program

If you do not have insurance, or you would rather not use your own insurance, (similar to when you rent a car – so that claims would not be filed against your policy), we have set up a program with Rainprotection Insurance through which, you can purchase compliant insurance instantly online for only \$94.

### Benefits of using this program:

- No Deductible – unlike your corporate policy, Rainprotection's policy has no deductible. Should there be a claim, you will have no out of pocket costs and your future rates will not go up since you would not need to submit a claim on your policy.
- No Hassles – you will not need to go back and forth with your broker adding additional insureds and making your insurance compliant with show requirements
- Coverage for exhibitors who do not have an existing policy
- Coverage for international exhibitors whose insurance will not cover them in the U.S.A.
- Easy and Inexpensive to purchase instantly online
- Already pre-filled with all the proper show information.
- Submitted to show management for you - Once purchased, they automatically receive a copy

## Make This Process Simple - Purchase Your Insurance Now and Forget About It

Click the link below to purchase your Liability Insurance for just \$94

<https://securevendorinsurance.com/RainprotectionGroupVendor/ApplicantInformation?GroupEventKey=aeb05d8b98fa>

### **NON USA EXHIBITORS**

When filling in your company information it will ask for a phone number and address.  
Please use the following: Address - 3149 Sweet Road, Jamesville, NY 13078  
Phone Number - (800) 528-7975

**After reading the above information**, if you still decide to use your own insurance, please make it compliant and then submit a copy to: [mpedro@leepub.com](mailto:mpedro@leepub.com)

**Are you worried about lost, stolen, or damaged merchandise?**

**We also offer Equipment/Merchandise/Display Insurance**

All exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exposition.

Please complete and return the Enrollment Form below:

[Click Here for the Instant Equipment Insurance Enrollment Form](#)