



# Sponsorship Opportunities

Only available to exhibitors

August 1, 2, 3, 2024 • Thursday 9-4, Friday 9-4, Saturday 9-4  
Palladino Farms • 3149 Sweet Road, Pompey, NY 13138

## SHOW BAG SPONSORSHIP

### EXCLUSIVE \$1,100

1. Sponsor supplies 10,000 bags inserted by the exhibitor with 2 of their promo pieces. Bags to be distributed at the show entrance.
2. Publicity in all show related advertising in all of the Country Folks publications.
3. Your company logo on the Empire Farm Days website.

## PORTA POTTY SIGN SPONSORSHIP

- \$1,000** 11x17 Laminated ads will be placed in each of the 100 porta potty's used at the show assuring visibility to a captive audience.

## BENCH SPONSORSHIP

- \$1,000** Have your company name on all 13 benches to placed throughout the show.

## BOTTLED WATER SPONSORSHIP

- \$1,000** Have your company name on bottled water being given away at ten places throughout the show. Sponsor supplies bottled water

## GUSS THE BULL PHOTO SPONSORSHIP

Guss the Bull will be at the show in Frisbie Welding's booth for attendees to have the picture taken with him. Sponsor all 3 days or choose your day.

### **\$2,500 FOR ALL 3 DAYS**

- TUESDAY \$1,000**     **WEDNESDAY \$1,000**     **THURSDAY \$1,000**

## SKID STEER RODEO SPONSORSHIPS

Empire farm days championship skid steer rodeo will be held August 1, 2024 from 9am to 2pm. Contestants will compete on a "luck of the draw" chosen machine to win \$500 for the fastest clean time (no penalties). The first 100 contestants will receive \$20 cash once they complete the course. All contestants will receive a swag bag full of exhibitor promo items. **ALL CONTESTANTS MUST BE 18 YEARS OF AGE AND ABLE TO PROVE IT**

### **DIAMOND - EXCLUSIVE \$5,000**

1. \$1,500 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising as the Exclusive Diamond Level Sponsor.
3. All signage for the event at the show will give you top billing.
4. 2 Pieces and listing on the swag bags given to contestants.

### **EMERALD - EXCLUSIVE \$2,500**

1. \$1,000 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. All signage for the event at the show will list you as Exclusive Emerald Sponsor.
4. 2 Pieces and listing on the swag bags given to contestants.

### **RUBY \$1,000**

1. \$500 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. 2 Pieces and listing on the swag bags given to contestants.

### **TROPHIES \$500**

1. Publicity on all rodeo related brochures, posters and advertising
2. Your company name listed as the trophy sponsor on all trophies / plaques. We order and deliver.

### **CONTESTANT SWAG BAG \$250**

- 150 Cloth bags with sponsor names listed.  
Each sponsor can put 2 logo'd giveaway items in each bag.  
Bags Supplied by Empire Farm Days.

Exhibiting Co. \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax Number \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_