

For Immediate Release

For more information:
Joel Hastings – 315.430.7378
jhastings@dairybusiness.com

DairyBusiness to Publish Empire Farm Days Official Program, Present DairyProfit Seminars

Continuing the long-standing tradition, DairyBusiness Communications will publish the Official Program for Empire Farm Days in 2018, the Northeast's largest outdoor farm show slated for Aug. 7 – 9 in Seneca Falls, N.Y. This according to Show Manager Melanie Wickham.

“For more than 20 years, it's been our pleasure and privilege to partner with Empire Farm Days. We're delighted to continue that relationship again this year,” emphasizes Joel Hastings, DairyBusiness publisher and president.

The Official Program contains full details about all the activities at the show, along with schedules and lists of the over 600 exhibitors. It's distributed in print in early July to more than 20,000 farmers from Ohio to Maine, with special emphasis on New York, Pennsylvania and Vermont. An additional 20,000 copies are distributed at the show exclusively to help show go'ers make the best use of their time on the show grounds.

“We invite all show exhibitors to consider advertising in the Official Program to highlight the opportunities they offer to show attendees. Reserving ad space can be done right on the EFD website at empirefarmdays.com. An early order discount of five percent is available through March 15,” Hastings adds.

DairyProfit Seminars

The DairyProfit Seminars at the show have become a popular meeting place for dairy producers from across the region. Presented by Cornell's PRO-DAIRY, the Northeast Dairy Producers Association (NEDPA) and DairyBusiness, the programs highlight relevant dairy management information from dairy farmers themselves, along with expert consultants and researchers. Held each day of the event, the programs are sponsored by commercial firms who also share expertise and valuable information. Sponsorship opportunities are also listed on the show's website with a deadline of April 15th for commitments.

The 2018 Empire Farm Days will be held Aug. 7 – 8 – 9 at the Rodman Lott & Sons Farm in Seneca Falls, N.Y.